



FIFA Beach Soccer World Cup 2006 Asian Qualifier

Brief:

- Event:** FIFA Beach Soccer World Cup 2006 Asian Qualifiers
- Organizer:** Sport Solutions, Beach Soccer Worldwide
- Sanctioned by:** FIFA Beach Soccer
- Date:** May 22-26th 2006
- Venue:** Jumeriah Beach Park, Dubai
- Participants:** UAE, Bahrain, China, Japan, Philippines, Iran
- Expected Spectators:** 3,000 spectators per day for 3 days
- Target audience:** Aged between 10-39, Western Expats, Arab Expats, tourists, Families, corporate guests
- TV:** Live and exclusive on Dubai Sports Channel the Middle East repeated on ESPN International
- Reach:** Middle East, North Africa, Europe, Asia over 200 million homes
- Media:** Official TV station: Dubai Sports Channel, Official Radio :103.8FM and 92 FM, official newspaper: Emirates Today
- History:** 1st time in the Middle East
- Sponsors:** Emirates, Barbican, Adidas, Dubai Sports Channel, AMG, Gulfa
- Sponsorship packages:** Presenting Sponsor, Official Sponsors, National Supporter
- Website:** www.beachsoccer.com